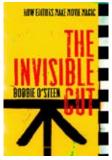
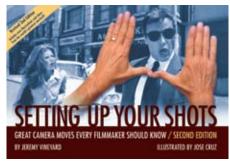
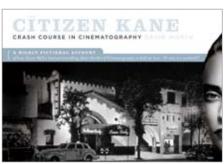


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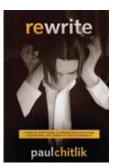


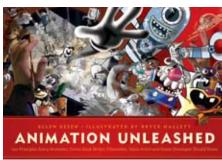




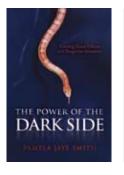














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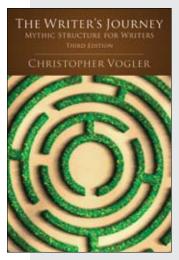


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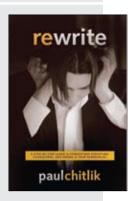
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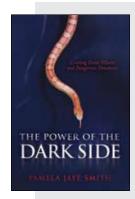
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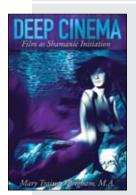
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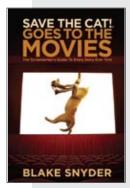
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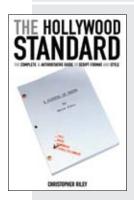
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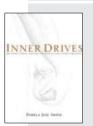
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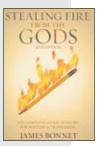
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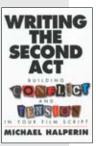
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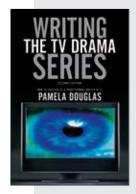
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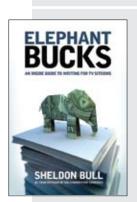
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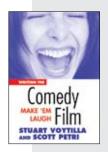
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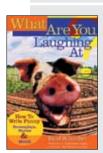
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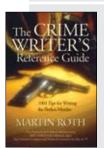
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SETTING UP YOUR SHOTS - 2ND EDITION GREAT CAMERA MOVES EVERY FILMMAKER SHOULD KNOW

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BEST SELLER

This is the 2nd edition of one of the most successful filmmaking books in history, with sales of over 50,000 copies. Using examples from over 300 popular films,



Vineyard provides detailed examples of more than 150 camera setups, angles, and moves which every filmmaker must know — presented in an easy-to-use "wide screen format." This book is the "Swiss Army Knife" that belongs in every filmmakers tool kit.

This new and revised 2nd edition of *Setting Up Your Shots* references over 200 new films and 25 additional filmmaking techniques.

This book gives the filmmaker a quick and easy "shot list" that he or she can use on the set to communicate with their crew.

The Shot List includes: Whip Pan, Reverse, Tilt, Helicopter Shot, Rack Focus, and much more.

"This is a film school in its own right and a valuable and worthy contribution to every filmmaker's shelf. Well done. Vineyard and Cruz!"

- Darrelyn Gunzburg, "For The Love Of It" Panel, www.ForTheLoveOflt.com

"Perfect for any film enthusiast looking for the secrets behind creating film... It is a great addition to any collection for students and film pros alike...." Because of its simplicity of design and straight forward storyboards, this book is destined to be mandatory reading at films schools throughout the world."

- Ross Otterman, *Directed By* Magazine

"Setting Up Your Shots is a great book for defining the shots of today. The storyboard examples on every page make it an valuable reference book for directors and DP's alike! Great learning tool. Should be a boon for writers who want to choose the most effective shot and clearly show it in their boards for the maximum impact."

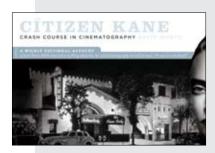
- Paul Clatworthy, Creator, StoryBoard Artist and StoryBoard Quick Software

JEREMY VINEYARD is currently developing an independent feature entitled "Concrete Road" with Keith David (*The Thing, Platoon*) and is working on his first novel, a modern epic.

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NEW TITLE

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THE CITIZEN KANE CRASH COURSE IN CINEMATOGRAPHY

A WILDLY FICTIONAL ACCOUNT OF HOW ORSON WELLES LEARNED EVERYTHING ABOUT THE ART OF CINEMATOGRAPHY IN HALF AN HOUR. OR WAS IT A WEEKEND?

DAVID WORTH

An entertaining "graphic textbook" on the basics of cinematography, but instead of the usual belabored, overly

technical, sleep-inducing variety this one is a real page-turner, as the reader follows the torrid "what could have happened" story of two legendary filmmakers as they drink and party their way to creative heights in cinematography.

You won't have to brow-beat your college level students to read this book! They'll learn the basics of Camera, Lenses, Lighting, Coverage, and Continuity as they cavort with the masters.

This book brings to life the 60-plus year Urban Legend of the infamous weekend between Orson Welles and the Oscar winning cinematographer, Gregg Toland (Wuthering Heights, Citizen Kane).

Guaranteed to provoke controversy as it instructs and entertains, this "graphic textbook" deftly merges the fictionalized account of an Orson Welles and Gregg Toland Hollywood weekend with all of the basic ABCs of cinematography.

"David Worth has written a bawdy and fun-filled account of how Orson Welles may have learned the art of Cinematography during one wonderful lost weekend. If it didn't happen this way, it should have."

David S. Ward, Academy Award®-Winning Writer,
 The Sting, Writer/Director, Major League

"This is a 'graphic textbook' that de-mystifies the black art of Cinematography, and a fascinating fantasy of Orson Welles' approach to shooting Citizen Kane. David Worth makes accessible what has always been a mystery to the student and the layman."

- John Badham, Director, Saturday Night Fever, Wargames, Point of No Return

"An absolute cinematic page turner."

Dennis Hopper, Actor/Director

DAVID WORTH is a professional Director of Photography and Director who has garnered a resume of over thirty feature films while working with talents like Clint Eastwood, Shelly Winters, Jean-Claude Van Damme, Dennis Hopper, and Bruce Campbell. He is currently a part-time Professor of Film at Chapman University and The School of Cinema at USC and is already planning to author more controversial "graphic textbooks."

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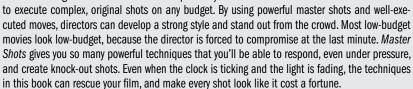
MASTER SHOTS

100 ADVANCED CAMERA TECHNIQUES TO GET AN EXPENSIVE LOOK ON YOUR LOW-BUDGET MOVIE

CHRISTOPHER KENWORTHY

AVAILABLE JANUARY 2009





Each technique is illustrated with samples from great feature films and computer-generated diagrams for absolute clarity.

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- Devin Watson, producer, *The Cursed*

"Though one needs to choose any addition to a film book library carefully, what with the current plethora of volumes on cinema, Master Shots is an essential addition to any worthwhile collection."

- Scott Essman, publisher, Directed By Magazine

"Christopher Kenworthy's book gives you a basic, no holds barred, no shot forgotten look at how films are made from the camera point of view. For anyone with a desire to understand how film is constructed — this book is for you."

 Matthew Terry, screenwriter/director, columnist www.hollywoodlitsales.com

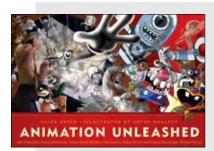
Since 2000, CHRISTOPHER KENWORTHY has written, produced, and directed drama and comedy programs, along with many hours of commercial video, tv pilots, music videos, experimental projects, and short films. He's also produced and directed over 300 visual FX shots. In 2006 he directed the webbased Australian UFO Wave, which attracted many millions of viewers. Upcoming films for Kenworthy include *The Sickness* (2009) and *Glimpse* (2011).

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NEW TITLE

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100 PRINCIPLES EVERY ANIMATOR, COMIC BOOK WRITER, FILMMAKER, VIDEO ARTIST, AND GAMER SHOULD KNOW

ELLEN BESEN

WITH ILLUSTRATIONS BY BRYCE HALLETT

Make your animation say what you want it to say.

Animation's potential as a powerful tool for communication is just beginning to be understood. This book reveals key principles, useful for both professionals and beginners, which will help you harness the full power of this exciting and ever expanding medium.

Through close reading of key animated productions, this book uncovers and examines foundational principles for creating animation which really communicate. Key information for every facet of animation production and every application of animation whether TV series, feature film, independent filmmaking, web animation, or computer game is offered in an easy to understand format, which makes this book both a textbook and quick reference guide.

"Animation books often rely on simple formulas that illustrate mechanical approaches to solving specific problems or provide isolated answers and methods that lack further application. From years of filmmaking experience, Ellen has managed to distill conceptual principles that, once integrated, can build and enhance the tool kit a filmmaker uses to analyze and solve conceptual problems. Used properly, these thinking tools can lead the filmmaker to fresh and creative solutions to the challenges of communicating and entertaining with animation. Ellen's book is a concise window into her lifetime of experience and passion for the animation medium."

- Charlie Bonifacio, Animator, Mulan, Hunchback of Notre Dame

ELLEN BESEN is a former faculty member of Sheridan College's School of Animation and has been working in the field for over 35 years. Her career includes directing award-winning films for the National Film Board of Canada, broadcast work on the topic of animation for CBC Radio, and film curating for such organizations as the Art Gallery of Ontario. She is currently creative director of The Kalamazoo Animation Festival International and continues to teach the principles of animation filmmaking on an intensive one-on-one basis.

BRYCE HALLETT is an award-winning independent animator/cartoonist. His cartoons have been seen in TV shows such as The Red Green Show (CBC/PBS), History Bites (History Television/Comedy Network), advertisements and music videos. He also serves on the board of directors of the Toronto Animated Image Society.

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CINEMATOGRAPHY FOR DIRECTORS

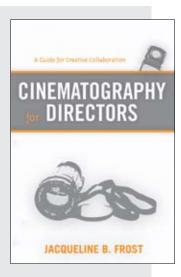
A GUIDE FOR CREATIVE COLLABORATION

JACQUELINE B. FROST

AVAILABLE AUGUST 2009

The essential handbook for directors and aspiring filmmakers who want to get the best visuals for their films while establishing a collaborative relationship with their cinematographer.

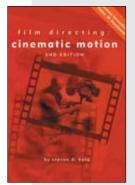
Through balancing interviews with working ASC cinematographers and the technical, aesthetic, and historical side of cinematography, this book guides directors toward a more powerful collaboration with their closest ally, the cinematographer. Topics include selecting a cinematographer, discussing the script with



the cinematographer, choosing the appropriate visual style for the film, color palette, various film and HD formats, and postproduction processes including the digital intermediate.

JACQUELINE B. FROST has been teaching film and video production and film history for twenty years at various universities including Miami, Penn State University, and the University of Oklahoma. She currently teaches cinematography and advanced film production at California State University, Fullerton where she is as Associate Professor. She regularly teaches a course through the UCLA extension entitled, Cinematography for Directors, on which the book is based. In addition to teaching, Jacqueline has been the cinematographer on numerous sort films, independent feature films, and documentaries that have been screened in film festivals.

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shots with multiple story points. Interviews with top Hollywood craftspeople demonstrate how to bring sophisticated ideas to life.

STEVEN D. KATZ is an award-winning filmmaker and writer, and the author of *Shot by Shot*, the now classic text on cinematic style and technique.

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MARCIE BEGLEITER is a filmmaker and educator who specializes in pre-visualization. She is the owner of Filmboards, whose clients include Paramount, New Line, HBO, ABC, and Lightspan Interactive.

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FILM DIRECTING: SHOT BY SHOT VISUALIZING FROM CONCEPT TO SCREEN

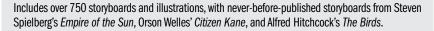
STEVEN D. KATZ

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Film Directing: Shot by Shot — with its famous blue cover — is the best-known book on directing and a favorite of professional directors as an on-set quick reference guide.

This international bestseller is a complete catalog of visual techniques and their stylistic implications, enabling working filmmakers to expand their knowledge.

Contains in-depth information on shot composition, staging sequences, visualization tools, framing and composition techniques, camera movement, blocking tracking shots, script analysis, and much more.



"(To become a director) you have to teach yourself what makes movies good and what makes them bad. John Singleton has been my mentor... he's the one who told me what movies to watch and to read Shot by Shot."

- Ice Cube, New York Times

"A generous number of photos and superb illustrations accompany each concept, many of the graphics being from Katz' own pen... Film Directing: Shot by Shot is a feast for the eyes."

- Videomaker Magazine

"... demonstrates the visual techniques of filmmaking by defining the process whereby the director converts storyboards into photographed scenes."

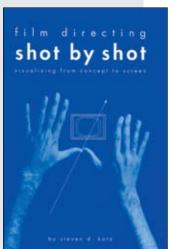
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STEVEN D. KATZ is also the author of Film Directing: Cinematic Motion.

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SETTING UP YOUR SCENES THE INNER WORKINGS OF GREAT FILMS

RICHARD D. PEPPERMAN C

Every great filmmaker has films which inspired him or her to greater and greater heights. Here, for the first time, is an awe-inspiring guide that takes you into the inner workings of classic scenes, revealing the aspects that make them

great and the reasons they have served as inspirations.

An invaluable resource for screenwriter, cinematographer, actor, director, and editor, Pepperman's book uses examples from six decades of international films to illustrate what happens when story, character, dialogue, text, subtext, and set-ups come together to create cinematic magic.

With over 400 photos of selected movie clips laid out beautifully in a widescreen format, this book shows you how to emulate the masters and achieve your dreams.

RICHARD D. PEPPERMAN has been a film editor for more than 40 years and a teacher for more than 30. He is the author of *Film School* (page 31) and *The Eye Is Quicker* (page 38).

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I'LL BE IN MY TRAILER!

THE CREATIVE WARS BETWEEN DIRECTORS & ACTORS

JOHN BADHAM AND CRAIG MODDERNO

What do you do when actors won't do what you tell them to? Remembering his own awkwardness and terror as a beginning director working with actors who always had their own ideas, director John Badham (Saturday Night Fever, WarGames, Stakeout, The Shield) has a bookload of knowledge to pass along in this inspired and insightful must-read for directors at all levels of their craft.

JOHN BADHAM is the award-winning director of such classic films as Saturday Night Fever, Stake Out, and WarGames and such top TV shows

as *Heroes*, *The Shield*, and *Crossing Jordan*. Badham currently is the DeMille Professor of Film and Media at Chapman University. CRAIG MODDERNO is a contributing writer to the *New York Times*.

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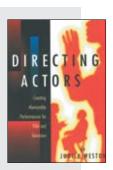
DIRECTING ACTORS

CREATING MEMORABLE PERFORMANCES FOR FILM AND TELEVISION

JUDITH WESTON

BEST SELLER

Directing film or television is a high-stakes occupation. It captures your full attention at every moment, calling on you to commit every resource and stretch yourself to the limit. It's the white-water rafting of entertainment jobs. But for many directors, the excitement they feel about a new project tightens into anxiety when it comes to working with actors.



This book provides a method for establishing creative, collaborative relationships with actors, getting the most out of rehearsals, troubleshooting poor performances, giving briefer directions, and much more. It addresses what actors want from a director, what directors do wrong, and constructively analyzes the director-actor relationship.

JUDITH WESTON was a professional actor for 20 years and has taught Acting for Directors for over a decade throughout the U. S. and Europe. She also authored The Film *Director's Intuition*.

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THE FILM DIRECTOR'S INTUITION SCRIPT ANALYSIS AND REHEARSAL TECHNIQUES

JUDITH WESTON

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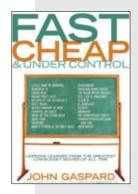
BEST SELLER

The craft of directing is well known to include shot composition and understanding of the technology. But directors need to know how to prepare so that their ideas achieve a level of intuitive truth. This means deep script analysis, until the characters' inner lives and private joys and problems are human and idiosyncratic, and as real to the director as his own. And it means reading the actors' impulses and feelings — including those that the actors themselves may not know they



A filmmaker's most precious assets — not just for directing actors, but for all the storytelling decisions — are his instincts, imagination, and intuition. Judith Weston gives away the secrets that can keep an imagination alive and free a director's intuition, so everyone on the set can function at full creativity.

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FAST, CHEAP & UNDER CONTROL

LESSONS LEARNED FROM THE GREATEST LOW-BUDGET MOVIES OF ALL TIME

JOHN GASPARD

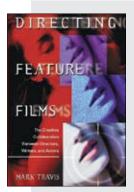
Other filmmakers — with as little money, as little time, and just as many pressures as you'll be facing — have achieved remarkable feats in low-budget filmmaking. They overcame the same problems, and some that you could never have imagined. And now their lessons are available to you, thanks to low-budget guru John Gaspard.

Each of the nearly three dozen low-budget classics examined in this book offer a handful of indispensable how-to's, from stretching your pro-

duction dollars and making your movie stand out from the pack to developing a unique story, from getting great performances out of your actors when you have limited time and money to establishing your reputation as an indie filmmaker.

JOHN GASPARD co-authored the best-selling *Digital Filmmaking 101: An Essential Guide to Producing Low-Budget Movies* (see page 34). He has directed and/or produced six low-budget features, including the award-winning *Grown Men* and *Beyond Bob*.

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DIRECTING FEATURE FILMS

THE CREATIVE COLLABORATION BETWEEN DIRECTORS, WRITERS, AND ACTORS

MARK TRAVIS [C]

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Directing Feature Films takes you through the entire creative process of filmmaking – from concept to completion. You will learn how to really read a

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MARK TRAVIS has directed motion pictures, television programs, and stage shows. A graduate of the Yale School of Drama, Mark has shared his techniques on directing in courses around the world. He has served as a directing consultant on many feature films and top-rated television series.

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HOW TO MAKE YOUR BREAKTHROUGH MOVIE

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"A valuable book by an experienced director that demystifies filmmaking."

Irvin Kershner, Director, Star Wars:
 Episode 5 - The Empire Strikes Back, Never Say Never
 Again, Robocop 2, The Return of a Man Called Horse

GIL BETTMAN has directed three feature films, dozens of primetime TV shows, and many top music videos. He is an Associate Professor in the School of Film and Television at Chapman University in Los Angeles.

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THE WORKING DIRECTOR

HOW TO ARRIVE, THRIVE & SURVIVE IN THE DIRECTOR'S CHAIR

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Most directors, as you hopefully work your way towards "A" status, are employees. You are hired to direct movies, TV films, episodes, documentaries. Sometimes the show turns out well. Sometimes not. Truth is, short of a 50 million dollar weekend or an Academy Award, no matter how the show turns out you're up against serious competition for every directing job. And there are things you do or neglect to do every day that affect your chances of being hired. That's what this book is about.



"This book is spot on. A perfect primer. Read closely and know without a doubt that Charles knows exactly of what he speaks. And when you are done, you will know it too."

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CHARLES WILKINSON has directed independent features, numerous network TV movies, and a wide variety of episodic TV shows.

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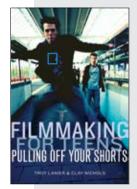
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SHORTS



FILMMAKING FOR TEENS

PULLING OFF YOUR SHORTS

TROY LANIER AND CLAY NICHOLS [C]

BEST SELLER

Dreaming of the silver screen during Algebra? Composing your Academy Award® acceptance speech instead of your English essay? Now you have a guidebook that can help those dreams become a reality. With readily available technology, you can pull off your shorts.

This funny and irreverent how-to takes young would-be filmmakers from the moment of inspiration to a finished short film and beyond. Young

auteurs-in-training learn everything they need to do to become the "slash" (writer/producer/director) of their first short film. With tips and techniques on brainstorming, screenwriting, scheduling, shooting, editing, and marketing, this accessible, hip, and complete guide will nurture and inspire a new generation of filmmakers.

"Filmmaking for Teens demystifies filmmaking. Here are the secrets, all wrapped up in a few simple steps that any teen can follow. Grab this book — along with a few bucks, lots of luck, good equipment, a tight budget, a slew of great friends, cool ideas, and loads of talent — and turn out a REAL film in a couple of weeks."

- Norman C. Berns, Senior Creative Director, Set Management Inc., ProductionPro Budget

"Following the suggestions in this book will save time and money, avoid mistakes, and give your production a professional look and feel. Filmmaking for Teens isn't just for teens, it's for everyone who wants to produce a great short film."

- Tom Hoopengardner, Producer, America's Best Student Shorts

"This book is the filmmaking 'bible' that every educator and aspiring filmmaker must have on his or her nightstand. Follow these commandments to avoid the pitfalls of first time moviemaking. Believe, and salvation will be yours from page one!"

- Rosie Lambert & Derek Horne, Authors, Film School Exposé

TROY LANIER is an award-winning documentary filmmaker. CLAY NICHOLS is a distinguished playwright and screenwriter. Both teach filmmaking at St. Stephen's Episcopal High School in Austin, Texas.

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SHORTS



MAKING IT BIG IN SHORTS - 2ND EDITION THE ULTIMATE FILMMAKER'S GUIDE TO SHORT FILMS

KIM ADFI MAN

AVAILABLE JULY 2009

Thanks to increasingly accessible and affordable filmmaking tools, more and more aspiring auteurs are making short films — many outside of the structured environment of film school. Prepared to invest their time, money and dreams, these do-it-yourselfers are eager to learn how to make a short film and parlay it into a career in the exciting world of media and entertainment.

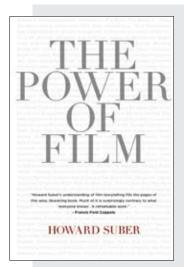
This step-by-step guide brings together the artistic and business sides of filmmaking, containing everything an aspiring short film director needs to know to successfully make, exhibit, and sell a short film in today's marketplace.

This second edition of *The Ultimate Filmmaker's Guide to Short Films* contains over 35% new material, including new information on funding, the increasingly popular 48-hour filmmaking challenges, and new media opportunities (iTunes, YouTube, etc.).

KIM ADELMAN is the short film correspondent for the acclaimed independent film news service *indieWIRE*. She also teaches "Making and Marketing the Short Film" and "Low Budget Filmmaking" at UCLA Extension and leads filmmaking workshops across the united States, Canada, and New Zealand. Additionally, Adelman co-programs the American Cinematheque's high-profile Focus on Female Directors screening series and is the author of *The Ultimate Guide to Chick Flicks*.

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GENERAL FILMMAKING



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This book examines the patterns and principles that make films popular and memorable, and will be useful both for those who want to create films and for those who just want to understand them better.

"Howard Suber's understanding of film storytelling fills the pages of this wise, liberating book. Much of it is surprisingly contrary to what 'everyone' knows. A remarkable work."

- Francis Ford Coppola

"Those lucky enough to take Howard Suber's legendary classes in UCLA's Film School made amny others want to read his book-in-progress. Now that he has delivered it, filmmakers, scholars, and anyone else with a serious interest in film can rejoice. A fascinating and thought-provoking work."

- Alexander Payne, Director/Screenwriter, Sideways, About Schmidt, Election

"Howard Suber is admired and valued, not only in the academic world, but by some of the most important creative people in the film industry. Suber genuinely helps us understand 'the power of film' — why it has been the predominant art form for more than a century, and why it continues to have such power over the lives we all lead."

- Geoff Gilmore, Director, Sundance Film Festival

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HOWARD SUBER has taught more than 65 different courses in 40 years at UCLA's celebrated film school. He was the founder and director of the university's program in film history, theory, and criticism; the UCLA Film Archive; and the UCLA Film and Television Producers Program. The recipient of both a Distinguished Teaching Award and a Life Achievement Award, Suber has been a consultant to every major film studio, and his former students are currently active throughout the world.

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GENERAL FILMMAKING

FILM SCHOOL HOW TO WATCH DVDS AND LEARN EVERYTHING ABOUT FILMMAKING

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The smartest professors at the top film schools use DVDs to teach all aspects of filmmaking. But you don't have to plunk down \$40,000 to sit in their classroom when you have Richard Pepperman's new book. This amazing resource cuts to the chase with more than six decades of films to watch to learn the most vital concepts in filmmaking. The book is organized by STORY, PLACE, and CHARACTER — utilizing more than 20 topics in the education of actors, cinematographers, directors, editors, production designers, and screenwriters.



Here, in a single volume, is a rich and lively approach for teachers, students, and professionals that builds a strong

foundation in understanding the art with its extensive insights into teaching and learning all of filmmaking's disciplines. Fire up your DVD player, you are about to become a Filmmaker by watching scenes from 50 great DVDs.

"Film School is a result of life experiences, teaching, and a true passion for cinema. It is not an academic dissertation or a technical treatise. Rather, through Richard Pepperman's gifted teaching style, he presents the art of filmmaking as journey. Pepperman shows that a film is the possibility of a true encounter, offering insights equally valuable to the movie buff, aspiring filmmaker, and professional in the field. Finally, filmmaking can be considered 'par coer'!"

- Simonetta d'Italia-Wiener, Professor of Italian, Crossroads, New York Cultural Center

"Richard Pepperman's latest book on movies, and moviemaking, provides an abundance of insights. Film School is a great book for anyone interested in movies, most especially for those who can't study in a traditional film school program. Here is a wonderful reminder of the great films to be watched, and slowly re-watched, for all the grand little things. Film School is a great resource for students of cinema, and all those who love movies!"

- Robert Hyams, Post-Production Supervisor, LaserPacific Media Corporation

RICHARD D. PEPPERMAN is the author of *The Eye Is Quicker, Film Editing: Making A Good Film Better* and *Setting Up Your Scenes: The Inner Workings Of Great Films*. He has taught at The New School University, Pratt Institute, and Film/Video Arts. He currently teaches at the School of Visual Arts where he is an honored recipient of the Distinguished Artist-Teacher Award.

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UPCOMING TITLE

PITCHING



THE PERFECT PITCH - 2ND EDITION HOW TO SELL YOURSELF AND YOUR MOVIE IDEA TO HOLLYWOOD

KFN ROTCOP

AVAILABLE FEBRUARY 2009

If you want to sell ANYTHING in the world, including yourself, you've got to learn how to create the Perfect Pitch. A good pitch can mean the difference between seeing your name on a lucrative studio contract or a form rejection letter.

This book not only covers every facet of pitching; Rotcop also shares fascinating stories about plagiarism, how to get an agent, gimmicks to bring to pitch meetings, how to get a studio job, and what to do if Brad Pitt and Angelina Jolie want to star in your screenplay.

"Before you can get someone to read your screenplay you have to know how to pitch them on the idea. Ken Rotcop is the master at teaching writers how to pitch. Remember, it's all in the pitch!"

- Oprah Winfrey, The Oprah Winfrey Show

"A short, yet fact-filled manual to help level the playing field. Being an old hand at pitching and knowing both sides of the field, Rotcop has a lot of good advice to offer, though some of it is just good common sense. Still, pitching is a skill, which needs to be developed, and this book certainly provides the reader with sufficient ideas and examples to start practicing on their own killer pitch!"

- Screen Talk Magazine

"The pitch is an executive's first impression of you. He must decide whether he likes your story, likes you, and sees infinite possibilities to become rich. All within two minutes! Rotcop's sure-fire tips on pitching will show you how to gently grab the executive by the throat and not let go until he agrees to read your script."

- Creative Screenwriting Magazine

"Forget about snappy dialogue, characterization and plot. It's the pitch that gets a script read and a movie deal done. If it were not for Ken Rotcop, most new writers would be out of the loop."

- John Lippman, Wall Street Journal

KEN ROTCOP produces Pitchmart,™ Hollywood's biggest screenplay pitch event. His screenwriting workshop was the subject of a feature-length documentary, *Talk Fast*, which has won various film festival awards. Most recently STARZ network produced a two-part series on Ken Rotcop, *Pitching Guru*.

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PITCHING

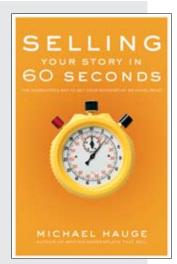
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THE GUARANTEED WAY TO GET YOUR SCREENPLAY OR NOVEL READ

MICHAFI HAUGF

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"Michael Hauge's principles and methods are so well argued that the mysteries of effective screenwriting can be understood — even by directors."

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MICHAEL HAUGE is the author of *Writing Screenplays That Sell*, now in its 30th printing, and has presented his seminars and lectures to more than 30,000 writers and filmmakers. He has coached hundreds of screenwriters and producers on their screenplays and pitches, and has consulted on projects for Warner Brothers, Disney, New Line, CBS, Lifetime, Julia Roberts, Jennifer Lopez, Kirsten Dunst, and Morgan Freeman.

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DIGITAL

DIGITAL VIDEO SECRETS

WHAT THE PROS KNOW AND THE MANUALS DON'T TELL YOU

TONY LEVELLE

It's a fact that manufacturers use the same chips in their lowend cameras as their expensive cameras. A few simple tricks will make your camera deliver professional quality images. Sony, Panasonic, and Canon won't tell you that – but Levelle will.

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As the resolution of digital video cameras increases and their price decreases, the line between professional and consumer features is blurring. Get the most from your camera and start producing professional quality images.



"Very clear and precise. A layman can take this book and eliminate massive amounts of mistakes and actually make good movies."

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"Tony Levelle has put between two covers everything you need to know about the best and brightest ways to use your digital camera, regardless of what you're shooting — from wedding videos to the next big ground-breaking low-budget sensation."

 John Gaspard, Author, Digital Filmmaking 101, Fast, Cheap & Under Control and Fast, Cheap & Written That Way

"Digital Video Secrets is not only a terrific introduction to the craft of visual language, it offers up many of the purest essentials that experienced filmmakers often neglect. Tony Levelle has, quite simply, assembled a wonderfully proficient guidebook."

 Richard D. Pepperman, Author, Film School, The Eye Is Quicker, and Setting Up Your Scenes

"Clear and concise, with hard-earned experiences interspersed throughout, this book will help you learn the rules of filmmaking and then how to break them. Filmmakers should keep this one in their back pocket as a reference."

- Devin Watson, Producer, The Cursed

Besides writing hundreds of corporate instructional manuals and making dozens of videos, TONY LEVELLE recently co-authored *Producing with Passion: Making Films That Change the World.*

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UPCOMING TITLE

DIGITAL



GREENSCREEN MADE EASY KEYING AND COMPOSITING TECHNIQUES FOR INDIE FILMMAKERS

IFREMY HANKE & MICHELE YAMAZAKI

AVAILABLE APRIL 2009

This book pulls back the curtain and makes greenscreen accessible and a standard tool for indie and student filmmakers without a budget. It demonstrates how to get the best results with what you have to work with.

Tired of finding books about greenscreen techniques that are designed for weathercasting, infomercials, and other television situations? *Greenscreen Made Easy* is designed to bring the necessary skills to you the Indie or student filmmaker, without all the fluff you don't need. Rather than chasing high-end cameras

that you will probably never get your hands on, discover the most popular cameras and setups for Indie filmmakers that will give you the biggest on screen. Explore how to create and set up your screen, illuminate the greenscreen cleanly, light your subjects dynamically, and manipulate your camera to get the best possible production footage.

"A detailed and informative discussion on the elusive subject of greenscreening, full of tips and techniques that any compositing artist can use to improve their work. The book's holistic approach towards getting a better key, as well as its excellent overview of the third-party tools that can help you do it even better, make this compendium an essential guide to convincingly place your subject in another environment."

Aharon Rabinowitz, Creative Director, All Bets Are Off Productions

"Greenscreen techniques have long been the most secretive and important aspect of special effects work. This guide elucidates the topic better than any I have yet seen."

 Mason Dixon, Motion Graphics Festival & School of the Art Institute of Chicago www.MGFest.com

JEREMY HANKE is the editor-in-chief of *MicroFilmmaker* Magazine. He founded *MicroFilmmaker* Magazine in 2005 to help low-budget filmmakers make better films through traditional means like tips, articles, training tutorials, and reviews.

MICHELE YAMAZAKI is the VP of Marketing & Web Development Czarina for *Toolfarm.com*, a value-added reseller of plug-ins and software. She has demoed plug-ins for Apple, Boris FX, Red Giant, and other companies at NAB. In addition, she freelances and has spoken and taught at many user groups, schools, and conferences, including the Chicago Motion Graphics Festival.

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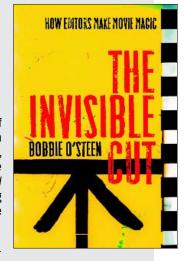
EDITING

THE INVISIBLE CUT HOW EDITORS MAKE MOVIE MAGIC

BOBBIF O'STFFN

AVAILABLE MARCH 2009

Bobbie Osteen, an award-winning editor, explains the mysterious art of editing by analyzing the "out" and "in" frames of the actual cuts from America's greatest movies including *The Graduate, Chinatown, Rear Window, The French Connection, Twelve Angry Men, The Big Chill, Body Heat, A Hard Day's Night,* and *Butch Cassidy and the Sundance Kid.* The author uses interviews and compelling research about these scenes to further demonstrate what the editor actually does to make movie magic.



The book reveals how the editor — like a magician — manipulates his audience by using sleight of hand and seduces them by

anticipating their needs and desires. Only then can he create those invisible cuts that grab them and keep them on the edge of their seats. Part One lays out the rules, strategies and techniques as well as the evolution of editing in movie history. Part Two shows the actual work of master editors by using 248 "frame grabs" — individual frames — from thirteen famous scenes.

"This book is a terrific demystification of a poorly understood art. Without burying the reader in "geek" or "tech" talk, Bobbie O'Steen, drawing on a distinguished editing heritage, introduces us to no-nonsense, easy-to- comprehend principles of the mysterious art of editing."

 John Badham, Director, Saturday Night Fever, War Games, and Professor, Film & Media, Chapman University.

"A clear, instructive primer recommended for anyone interested in making movies — from amateurs to professionals. It takes the reader step by step through scene construction, to show us how the magic of seamless cutting is created."

- Jennifer van Sijll, Author, Cinematic Storytelling

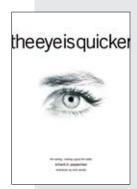
"The film editor is the unsung hero of filmmaking, at least for the audience. For the pros, the editor is truly the magician, as Bobbie O'Steen makes clear in her indispensable book, The Invisible Cut: How Editors Make Movie Magic. The Invisible Cut is a must-read for anyone interested in making movies on any level. It's wise, thorough, and very well written."

- Christopher Keane, Author, Romancing the A-List

BOBBIE O'STEEN is an Emmy®-nominated film editor has worked as a story editor and screenwriter for over thirty years. She is currently writing and editing an independent film and is visiting film classes across the country to explain the editing process through her book's use of frame grabs.

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EDITING



THE EYE IS QUICKER FILM EDITING: MAKING A GOOD FILM BETTER

RICHARD D. PEPPERMAN C

Did you ever want to know how to apply simple and practical work techniques to all that film editing theory? Here is an authentic "how-to" guide - adaptable to all tools and technologies - to make you a better editor of film or video.

Pepperman's vibrant approach uses dozens of terrific sequences from a wide array of films to teach you how editing can make a good film better. He defines what is constant in all great work and gives you all the tips you

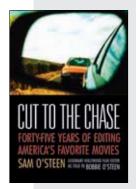
need to achieve your own greatness.

"To read The Eye is Quicker is to attend a master class."

- Vincent LoBrutto, Author, Stanley Kubrick: A Biography

RICHARD D. PEPPERMAN is a teacher and thesis advisor at The School of Visual Arts in new York City. He is the author of Setting Up Your Scenes (page 23) and Film School (page 29).

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CUT TO THE CHASE

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SAM O'STEEN AS TOLD TO BOBBLE O'STEEN

Eclectic and unpredictable films such as *The Graduate*, *Cool Hand Luke*, *Chinatown*, and *Who's Afraid of Virginia Woolf?* ushered in what many historians and movie buffs call The Golden Age of Cinema. As diverse as these films are, they have one thing in common: They were all edited by one man, Sam O'Steen.

Sam O'Steen was a world-renowned editor whose talent, smarts, and desire to get the truth out of the film propelled him to an amazing level of success. He helped shape many of the most influential movies in motion-picture

history. Now he tells you how.

BOBBIE O'STEEN is a writer with a background in story and film editing. As a film editor she received an Emmy nomination for *Best Little Girl in the World*. Her new book *The Invisible Cut* (page 37) will be published March 2009.

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DEKE SIMON is a Hollywood-based writer/producer/director of documentaries and informational programming for television, home video, and education.

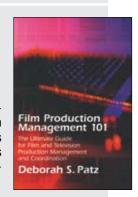
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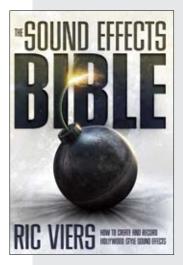
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DEBORAH S. PATZ is a production executive who has been a production manager and coordinator on award-winning film and television productions around the world.

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Create the sounds of 10,000 alien soldiers or a jet fighter using just the simple recording techniques of the trade.

The Sound Effects Bible is a complete guide to recording and editing sound effects. The book covers topics such as microphone selection, field recorders, the ABCs of digital audio, understanding Digital Audio Workstations, building your own Foley stage, designing your own editing studio, and more.

Industry secrets are shared by sound effects veteran Ric Viers (along with the companion website www.soundeffectsbible.com

that offers free sound samples referenced in the book). Whether you're a beginner or an audiophile, this book will show the tools and tricks of creating sound effects for your films, television shows, video games, webisodes, and multimedia productions.

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RIC VIERS has worked in the film & television industry for over ten years. His location sound credits include nearly every major television network, Eminem, Kid Rock, Dateline, Good Morning America, and many others. His sound design work has been used in major motion pictures, television shows, radio programs, and video games. In 2007, Viers launched his own label, Blastwave FX, to celebrate the release of his 100th sound effects library. He is considered to be the world's largest independent provider of sound effects with over 100,000 sounds and more than 120 sound effects libraries to his name.

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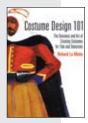
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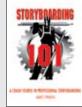
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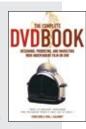
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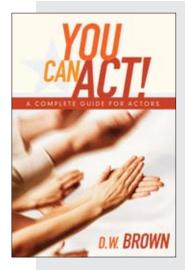
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As artistic head of The Joanne Baron/ D.W. Brown Studio (www.baronbrown.com), D. W. BROWN has trained, directed, and coached hundreds of actors and led seminars on acting with Sean Penn, Benicio Del Toro, Anthony Hopkins, Dustin Hoffman, Susan Sarandon, and Sidney Pollack; other notables who have spoken at the studio include Robert De Niro, Jim Caviezel, Jeff Goldblum, Martin Sheen, Richard Dreyfuss, John Singleton, Martha Coolidge, Robert Towne, and Mark Rydell.

D. W. has personally coached and taught Robin Wright Penn, Leslie Mann, Keanu Reeves, Michael Richards, Jamie Kennedy, Nicollette Sheridan, Michael Vartan, Mariska Hargatay, and many other great talents. He has just finished writing and directing the feature film *In Northwood* starring Nick Stahl, Olivia Wilde, Dash Mihok, Pruit Taylor Vince, and Shoreh Aghdashloo (Academy* Award nominee for *House of Sand and Fog*).

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different techniques, the book provides creative ideas and motivation that will get you the financing you need to make your movie happen.

TOM MALLOY most recently wrote, produced, and starred in *Love N' Dancing*, a West Coast Swing dance film directed by Rob Iscove (*She's All That*). Starring opposite Tom are Amy Smart, Billy Zane, and Betty White. The film will be in theaters March of 2009.

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FINANCING/FUND-RAISING



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MORRIE WARSHAWSKI is an arts consultant, facilitator, and writer who has spent 2 years working with organizations and individuals throughout the United States.

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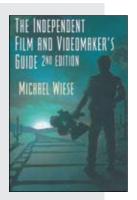
FINANCING/MARKETING

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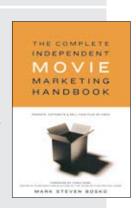
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MARK STEVEN BOSKO C

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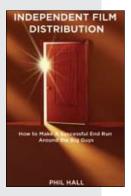
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INDEPENDENT FILM DISTRIBUTION

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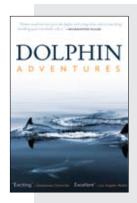
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- Lorne Blair, Author and Filmmaker, Ring of Fire

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OUR FILMS

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A DOCUMENTARY BY MICHAEL WIESE NARRATION AND MUSIC BY STEVE DANCZ

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Visit the caves and monasteries where the enlightened masters of the past meditated, taught, or reached enlightenment.

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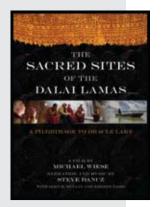
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